

Imperial[®]

The 2024 Collection







Major updates for 2023 include impressive strides made towards the brand's industry-leading commitment to sustainability. Imperial's focus on the development of high-grade performance fabrics made from GRS and Oeko-Tex® certified recycled polyester, and the sourcing of Oeko-Tex® certified cotton fabric, has led to a third of all Imperial styles now being in alignment with the Sustainability Project.

Imperial has also worked diligently to increase energy conservation in the last year. Approximately 25% of the power used in two of Imperial's largest domestic decoration and USA made visor facilities is now provided by solar energy.

<p>COMPLIANCE</p>	<p>We will comply with all customer, international, federal, local and governmental policies. We will audit for compliance and maintain action plans that ensure that we move forward.</p>	<p>ENVIRONMENTAL EXCELLENCE</p>	<p>We will strive to create a positive impact on the environment through our business policies and development of our people. Our roadmap will consist of looking for environmentally friendly alternatives in all aspects of our business: raw materials, production methods and production equipment and facilities.</p>
<p>We will strive for zero landfill. We will track and develop for month to month and year over year improvements.</p>	<p>WASTE REDUCTION</p>	<p>We will strive do more with less through execution of a vision that continually reduces all resources. We will develop action plans that drive and track continual improvement across all these resources.</p>	<p>ENERGY CONSERVATION</p>

The journey towards sustainability and improved environmental responsibility will not be easy and will require many strategic decisions, new ways of thinking and working. One technology or process will not be the complete answer. It's more about being bold and having the courage to stand up, make these declarations and begin to align the tactics for our organization and operations.



X210P The Original Performance

- 100% recycled performance fabric with UPF 50+ protection
- Lightweight, breathable and moisture wicking
- Unstructured low-sweep profile
- Performance moisture wicking and anti-microbial sweatband
- Micro hook & loop elastic loop closure with garage tuck-in
- Pictured: laurel green

NEW COLORS AVAILABLE



**buckthorn
brown**
BHN



walnut
D11



cerulean
CEU



laurel green
LAU



macaroon
MAN



aqua
I02



aubergine
AUB



azure
HAZ



black
JXX



breaker blue
BUE



burnt orange
COO



cardinal
FOO



cobalt
H18



dark grey
J10



fog
FOG



forest green
IX2



frost grey
FST



glacier
GLA



gold
BXX



green
IX3



khaki
D05



lavender
G05



light blue
HO8



light pink
FLP



maroon
GXX



melon orange
MLC



nantucket red
NAN



olive
I12



orange
CXX



pacific blue
PAF



petrol
PLL



purple
G01



putty
PUT



red pepper
FEE



robins egg
REG



sage
I17



seaglass
SES



sorbet
SRT



sunbeam
SBM



true navy
TNV



white
AXX

3124P The Performance Phoenix Visor

- 100% recycled performance fabric with UPF 50+ protection
- Lightweight, breathable and moisture wicking
- Low profile
- Performance moisture wicking and anti-microbial sweatband
- Micro hook & loop elastic loop closure
- Pictured: pacific blue

NEW COLORS AVAILABLE



orange
CXX



red pepper
FEE



black
JXX



cobalt
H18



dark grey
J10



frost grey
FST



khaki
D05



glacier
GLA



light pink
FLP



nantucket red
NAN



pacific blue
PAF



putty
PUT



true navy
TNV



white
AXX

X210SM The Original Sport Mesh

- 100% recycle performance fabric with UPF 50+ protection
- Lightweight, breathable and moisture wicking
- Soft mesh side and back panels
- Structured mid-crown profile
- Performance moisture wicking and anti-microbial sweatband
- Snapback closure
- Pictured: breaker blue & white

NEW COLORS AVAILABLE



buckthorn brown & white
BUC



orange & white
CAW



breaker blue & white
BKR



seaglass & white
SEE



black & white
JAX



MID CROWN



STANDARD 100
FABRIC



burnt orange & white
FWH



cardinal & white
FWH



cobalt & white
HAW



**dark gray/
neon orange**
JEC



fog & white
FOW



glacier & white
GWI



lt gray & white
J7W



green & white
GRW



melon orange & white
MCX



red & white
FAX



true navy & white
TNW



white & white
AAX



1287 The North Country Trucker

- Garment washed twill fabric
- 5 panel dart front panel with foam backing
- Mesh side and back panels
- Snapback closure
- Pictured: vanilla / red ribbon / dark navy

NEW COLORS AVAILABLE



OEKO
TEX®
STANDARD 100
FABRIC



photo shows X210SM in breaker
blue & white
(opposite page)

5054 The Wrightson

- 100% recycled performance polyester fabric with moisture-wicking properties
- 5 Panel 'Retro Fit'
- Woven rope along base of front panel
- Performance moisture wicking and anti-microbial sweatband
- Snapback closure
- Pictured: grey with black rope



5 PANEL
RETRO FIT



STANDARD 100
FABRIC



NEW COLORS AVAILABLE



**buckthorn brown
w/ black rope**
BNK



**olive w/
black rope**
I94



**black
w/ white rope**
JAX



**black
w/ black rope**
J16



**grey
w/ black rope**
J12



**neon yellow
w/ white rope**
NYW



**navy
w/ white rope**
H41



**navy
w/ lt blue rope**
HX8



**royal
w/ white rope**
HXA



**white
w/ black rope**
A05



**white
w/ dk green rope**
ADG



**white
w/ navy rope**
A21



**white
w/ red rope**
A14



**white
w/white rope**
AAX



**white
w/ metallic
gold rope**
WMB



**navy
w/ navy &
red rope**
NNR



**white
w/ light blue
& red rope**
AB9



**white
w/ light blue
& red rope**
AB9



**white
w/ green &
yellow rope**
AG9



**white
w/ navy, red
& white rope**
WNV



**white
w/ red &
black rope**
WRL



**white
w/ teal &
purple rope**
AT9



photo shows 5054
in grey w/ black rope
(opposite page)

photo shows 7054
in white w/ black rope
(opposite page)



7054 The Wingman

- 100% recycled performance fabric with moisture-wicking properties
- 6 Panel structured mid-crown profile
- Woven rope along base of front panels
- Performance moisture wicking and anti-microbial sweatband
- Snapback closure
- Pictured: black with white rope

NEW COLORS AVAILABLE



MID CROWN



STANDARD 100
FABRIC

7055 The Night Owl

- 100% recycled performance fabric with moisture wicking properties on front material
- Mesh side and back panels
- 6 Panel structured mid-crown profile
- Woven rope along base of front panels
- Performance moisture wicking and anti-microbial sweatband
- Snapback closure
- Pictured: navy with white rope



MID CROWN



STANDARD 100
FABRIC

6054 The Habanero

- 100% recycled performance with moisture-wicking properties
- 6 Panel structured mid-crown profile
- Woven rope along base of front panel
- Performance moisture micking and anti-microbial sweatband
- Metal eyelets on side and back panels
- Rubberized hook & loop backstrap
- Pictured: black

NEW COLORS AVAILABLE



**buckthorn
brown**
BHN



olive
I12



putty
PUT



black
JXX



grey
J07



navy
HX1



red
FXX



royal
HX2



white
AXX



MID CROWN



STANDARD 100
FABRIC



5056 The Barnes

- Lightweight cotton twill fabric
- 5 Panel 'Retro Fit'
- Woven rope along base of front panel
- Snapback closure
- Pictured: powder blue w/ white rope



5 PANEL
RETRO FIT



STANDARD 100
FABRIC



5055 The Rabble Rouser

- 100% recycled performance fabric with moisture-wicking properties on front material
- Mesh side and back panels
- 5 Panel 'Retro Fit'
- Woven rope along base of front panel
- Performance moisture wicking and anti-microbial sweatband
- Snapback closure
- Pictured: black with white mesh and white rope



5 PANEL
RETRO FIT



STANDARD 100
FABRIC





4065 The Mahalo

- Performance poly fabric with sublimation print
- Lightweight and breathable
- Structured low-sweep profile
- Performance moisture wicking and anti-microbial sweatband
- Snapback closure
- Pictured: blue Hawai'i



blue hawai'in
BLN



floral mist
FTT



hawai'in biome
HUM



hawai'in rainforest
HUF



hawai'in sky
HWS



throwback black
THJ

4062 The Oglethorpe

- Knit performance fabric in tonal camo
- Structured mid-crown profile
- Snapback closure in black
- Pictured: navy



true navy
TNV



black
JXX



blue
HX3



dark grey
JIO



grey
J07



white
AXX



photo shows L338
in light pink
(opposite page)

L338 The Hinsen

- Recycled polyester fabric
- Lightweight, breathable and moisture wicking
- Open back panel with matching elastic cross bands
- Soft structured low-sweep profile
- Small Fit cap fits sizes 6 3/4 - 7 1/8
- Micro hook & loop closure with adjustable D-ring
- Pictured: light pink



black
JXX



breaker blue
BUE



fog
FOG



lavender
G05



light blue
H08



light pink
FLP



nantucket red
NAN



true navy
TNV



white
AXX



L337 The Kona

- 100% recycled polyester sublimation printed fabric
- Lightweight and breathable
- Soft structured low-sweep profile
- Small Fit cap fits sizes 6 3/4 - 7 1/8
- Performance moisture wicking and anti-microbial sweatband
- Micro hook & loop elastic loop closure with garage tuck-in
- Pictured: kona blue



kona blue
KNH



kona yellow
KNY



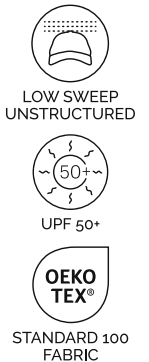
kona green
KGR



kona pink
KPN



kona lavender
KLV



DNA010 The Aloha Rope

- Poly fabric with sublimation print
- 5 panel Original Fit with stand up mesh stay
- Performance moisture wicking sweatband
- Woven rope along base of front panel
- Brown leather backstrap with black buckle & eyelet
- Pictured: frog skin camo brown



5 PANEL
ORIGINAL FIT



blue waves
BLV



desert
DES



frog skin camo brown
KFB



frog skin camo green
KFG



winter blue
WIT



blue Hawai'in
BLN



floral mist
FTT



green floral
IFL



Hawai'in biome
HUM



Hawai'in rain forest
HUF



Hawai'in sky
HWS



throwback black
THJ

X210R The Alter Ego

- 100% recycled performance polyester fabric with sublimation print and with UPF 50+ protection
- Lightweight, breathable and moisture wicking
- Unstructured low-sweep profile
- Performance moisture wicking and anti-microbial sweatband
- Micro hook & loop elastic loop closure with garage tuck-in
- Frost gray under visor
- Embroidered logos not recommended
- Repeating patterns will not always be the same from cap to cap
- Pictured: winter blue



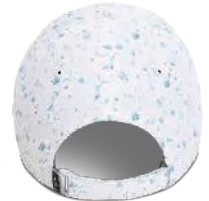
beach blue
BEH



beach orange
BEC



blue waves
BLV



cosmos
CSM



desert
DES



frog skin camo green
KFG



winter blue
WIT



**pacific /
tropical**
PTI



white / tropical
WTP



**frost grey /
beer & hops**
FGB



**imperial green
duck camo**
IL2



**imperial tan
duck camo**
ITC



**grey / white
bone fish**
JZZ



**white / green
shamrock**
WGM



**white / black
bone fish**
AIF



**white /
black skull**
AIK



**white / red
lobster**
ALS



**white /
stars**
USA





photo shows 6017 in slate
(page 20)

6015 The Mammoth

- Soft 7 gauge heathered mohair acrylic/poly blend yarns
- Fleece lined
- Flecked pom
- 8" tall with 3" cuff
- One size fits most
- Pictured: light grey
- Heat applied techniques not available for this style



dark grey
J10



light grey
IGR



6020 The Mogul

- Soft 6 gauge acrylic yarns
- Knit jersey lining
- 8" tall with 3" cuff
- One size fits most
- Pictured: heather grey
- Heat applied techniques not available for this style



black
JXX



breaker blue
BUE



earth green
EGN



heather grey
HGY



mustard
BMU



off white
A11



true navy
TNY



6014 The Montage

- Soft acrylic confetti flecked yarn
- Fleece lined
- Matching faux fur pom
- 8" tall with 3" cuff
- One size fits most
- Pictured: light grey
- Heat applied techniques not available for this style



black
JXX



light grey
IGR



navy
HXI



putty
PUT



6017 The Banff

- Soft 5 gauge poly blend yarns (63% recycled poly)
- Double layered tubular knit with jacquard pattern
- 8" tall with 3" cuff
- One colored pom
- One size fits most
- Pictured: slate
- Heat applied techniques not available for this style



ash
J18



avocado
AVO



black heather
JHR



blush
BLU



navy
HX1



slate
SLA





photo shows 6014 in navy
(opposite page)



X210B The Original Buckle

- Garment washed cotton twill fabric
- Unstructured low-sweep profile
- Adjustable polished silver buckle closure
- Imperial back loop label
- Pictured: moss

NEW COLORS AVAILABLE



NEW 6012 The Edelweiss

- Cashmere / Merino Wool Blend
- Ribbed Knit
- 8" tall with 3" cuff
- Imperial rubber patch on back of cuff
- One Size fits Most
- Pictured: fog



fog
FOG



graphite
GRI



sand
SAN



shadow
SHD



L210P The Original Small Fit Performance

- 100% recycled performance fabric with UPF 50+ protection
- Lightweight, Breathable, and Moisture Wicking
- Small Fit Cap, Fits Sizes 6 3/4 - 7 1/8
- Performance moisture wicking and anti-microbial sweatband
- Micro hook & loop elastic loop closure with Garage Tuck- In
- Pictured: white



aqua
I02



black
JXX



breaker blue
BUE



cardinal
FOO



cerulean
CEU



dark grey
J10



fog
FOG



frost gray
FST



hot pink
F15



white
AXX



lavender
G05



laurel green
LAU



light blue
H08



light pink
FLP



macaroon
MAN



melon orange
MLC



nantucket red
NAN



petrol
PLL



putty
PUT



robins egg
REG



sunbeam
SBM



sage
I17



seaglass
SES



true navy
TNV



NEW 1371P Oxford Performance Bucket

- Super soft performance poly fabric
- Lightweight, breathable, and moisture wicking
- Fits 7 1/4- 7 1/2
- Brim size is 2 1/4
- Pictured: white with red/white/red ribbon



black / white / black
WWJ



dark green / white / dark green
WWG



khaki / white / khaki
WWK



light blue / white / light blue
WWL



maroon / white / maroon
WWM



red / white / red
WWD



navy / white / navy
WWT



navy / red / navy
WWN



orange / white / orange
WWR

NEW L5059 The Corral

- 100% recycled performance polyester fabric with 50+ protection
- Lightweight, breathable, and moisture wicking
- 5 panel 'Retro Fit' in Small Fit (fits sizes 6 3/4 - 7 1/8)
- Multi-color woven rope along base of front panels
- Performance moisture wicking and anti-microbial sweatband
- Frost grey undervisor
- Matching snapback closure
- Pictured: robins egg



aqua
102



black
JXX



black/white
JAX



lavender
G05



light pink
FLP



robin egg
REG



sorbet
SRT



sunbeam
SBM



true/navy
TNW



white
AXX

NEW 5058 The Outtasite

- 100% recycled performance fabric with sublimation print and moisture-wicking properties
- 6-Panel structured mid-crown profile
- Woven rope along base of the front panels
- Performance moisture wicking and anti-microbial sweatband
- Frost grey under visor & snapback closure
- Picture: white multi



MID CROWN



STANDARD 100
FABRIC



**buckthorn
brown**
BHN



**frog skin camo
brown**
KFB



**frog skin camo
green**
KFG



grey
J07



light blue
H08



light pink
FLP



olive
I12



true navy
TNV

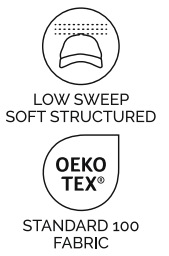


white multi
MWW



NEW 4072 The Easy Read

- 100% recycled performance fabric with sublimation print and moisture-wicking properties
- Soft structured low-sweep 5 panel profile
- Performance moisture wicking and anti-microbial sweatband
- Forest green undervisor
- Micro hook & loop elastic loop closure with garage tuck-in
- Picture: blue cast



blue cast
BLC



sunset
SUN



terra cotta
TER



trout spot/ grey
TSG



trout spot/ brown
TSW



whitewash
WHW

NEW 4074 The Passenger Side

- 100% recycled performance fabric with sublimation print and moisture-wicking properties
- Mesh side and back panels
- Structured mid-crown profile with slightly curved visor
- Performance moisture wicking sweatband
- Deep olive under visor
- Rubberized hook & loop back strap
- Fabric wrapped back opening
- Picture: trout spot grey



khaki
D05



maroon
GXX



navy
HX1



olive
I12



trout skin dusk
TR4



trout spot grey
TR6



trout skin olive
TR5



trout skin
TR3



NEW DNA014 The Golden Hour

- 100% recycled performance fabric with sublimation print and moisture-wicking properties
- 5 panel Original Fit with stand up mesh stay
- Woven rope along base of front panel
- Performance moisture wicking and anti-microbial sweatband
- Deep olive under visor
- Brown leather backstrap with offset antique brass clamp buckle and garage tuck-in
- Pictured: blue/ white



5 PANEL
ORIGINAL FIT



STANDARD 100
FABRIC



khaki
D05



maroon
GXX



navy
HX1



olive
I12



blue/ white
HAX



olive/ tan
ITN



red/ tan
FEX

NEW DNA012 The Live Wire

- Poly ripstop mono mesh fabric with sublimation print
- 5-panel Original Fit with stand up mesh stay
- Woven rope along base of front panel
- Slightly curved visor
- Performance moisture-wicking sweatband
- Dark grey under visor
- Snapback closure
- Pictured: light pink



BREATHABLE



5 PANEL
ORIGINAL FIT



light blue
H08



light pink
FLP



trout dusk
TR4



trout grey
TR6



trout olive
TR5



trout skin
TR3



true navy
TNV



white multi
MWW





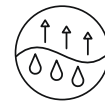
THE LAB SERIES

This new experimental collection is crafted with meticulous attention to detail, offering a range of unique trims, high quality fabrics and innovative features that merge style, comfort and functionality seamlessly.

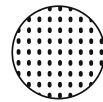
FEATURES



MEMORY
STRUCTURE



MOISTURE
WICKING



PERFORATED



FEATURING THE WORLD'S FIRST PERFORMANCE MERINO WOOL SWEATBAND

Absorbs vapor before it becomes drops of perspiration

Dryer next-to-skin environment even under extreme conditions

Helps keep you cool when it's warm and warm when it's cool

Naturally anti-odor and anti-microbial



NEW S1502 The ALPHA

- Performance fabric with moisture wicking properties
- Perforated Laser Cut front, side and back panels
- Structured mid-crown profile with memory structure
- NuYarn® Performance Merino Wool sweatband
- Buoyant visor board
- Heather charcoal under visor
- Rubberized hook & loop backstrap
- Pictured: true navy



MID CROWN



ANTIMICROBIAL SWEATBAND



MEMORY STRUCTURE



REFLECTIVE ACCENTS



STANDARD 100 FABRIC



black
JXX



grey
J07



maroon
GXX



true navy
TNV

NEW S1505 The Dyno

- Performance fabric with moisture wicking properties
- Perforated Laser Cut side and back panels
- Structured 5 panel mid-crown profile with memory structure
- NuYarn® Performance Merino Wool sweatband
- Buoyant visor board
- Heather charcoal under visor
- Rubberized hook & loop backstrap
- Pictured: white



5 PANEL
MID CROWN



ANTIMICROBIAL
SWEATBAND



MEMORY
STRUCTURE



REFLECTIVE
ACCENTS



OEKO
TEX®
STANDARD 100
FABRIC



black
JXX



grey
J07



light blue
H08



true navy
TNV



white
AXX



