



FLEXFIT®





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FLEXFIT DELTA® CAP

50 YEARS OF STAYING ORIGINAL

In a world dominated by automation, there are moments of unparalleled quality that machines cannot replicate—the intricate details of comfort, the expectations of users, and the endless scenarios in which our hats are tested.







OUR PHILOSOPHY



With 50 years of dedicated focus, we persistently embrace the opportunity to learn something new every day. This mindset propels us forward, urging us to never settle, but instead, to listen, work tirelessly, and elevate not only our clients' experiences but also those of our clients' clients.

YUPOONG, INC. is unwaveringly committed to the human experience—the individuals who wear our hats—rather than merely the quantity of hats in the world. This commitment is embodied through the continuous innovation of Flexfit®. Yupoong embarks on an endless journey to discover the absolute perfect hat for everyone, just as we are devoted to crafting the perfect hat for you.

FLEXFIT® OVER THE YEARS

ORIGINS

1974

Yupoong was established in 1974, initially focusing on exporting fabrics. However, it was in 1977 that the company made a significant stride by innovating the manufacturing process of the Roll-Up hat.

YUPOONG, INC. IN THE MARKET

1982

Yupoong ventured into the promotional market, successfully securing partnerships with leading headwear brands both within and beyond the team licensing market.

1986

Acknowledged for its commitment to quality, Yupoong began manufacturing the entire line for Starter.

THE STRETCHY HAT IS BORN

1994

With two decades of expertise in the headwear industry, Yupoong marked a significant milestone by submitting a patent for the original stretchy hat, Flexfit®. This innovation dominated the converged street and action market.

FLEXFIT® BOOMS

1996

Fubu begins integrating Flexfit® into their caps which was monumental to Flexfit®'s rise.

1998

Flexfit® begins making stretch fit caps for big urban brands Sean John, Rocawear, and Ecko.

DRIVEN BY TECHNOLOGY

1999

Hurley x Flexfit® Journey Begins.

2005

Flexfit® caps are elevated to a new level in the action/lifestyle brands Volcom and Vans.

2001

Nike Tiger Woods launches their stretch fitted golf cap. (Flexfit®)

2013

FLEXFIT 110® cap was developed and introduced.

The development of a groundbreaking patent for a unique stain-block construction commenced, culminating in the official launch of the lightweight performance hat, FLEXFIT DELTA®, in 2016.

2021

ECOWASH™ process was introduced, facilitating the creation of dad caps with reduced water consumption, lower energy usage, and chemical-free production.

2022

The release and launch of FLEXFIT NU® cap showcased a reduced layer paneling, enabling 50% faster embroidery and a sleeker profile.

2023

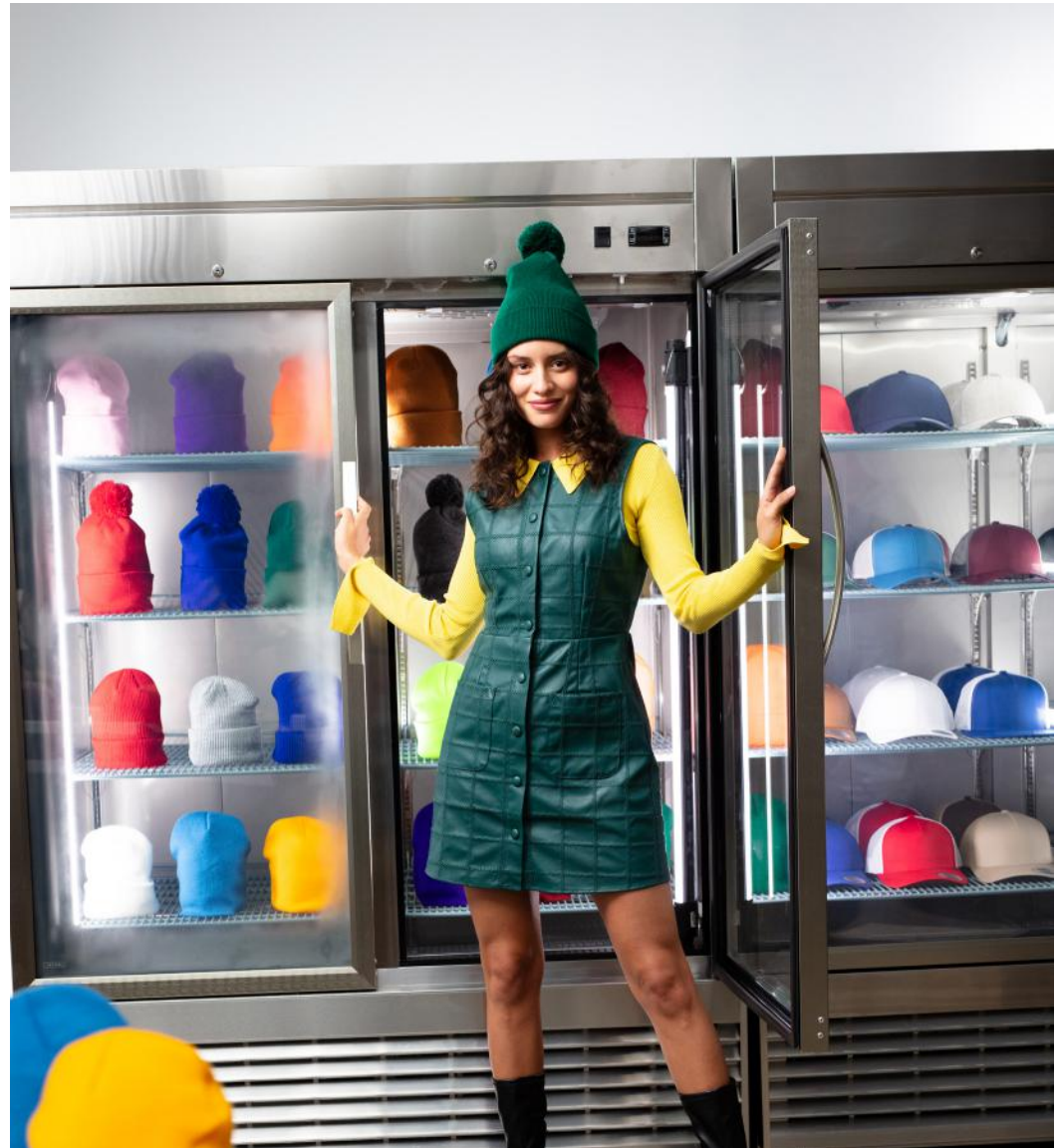
The introduction of FLEXFIT 110 NU™ marked a milestone, presenting a one-size-fits-all cap with Minimal Stitching technology and a Tri-Layer technique, allowing for more efficient embroidery.

Currently, PATENT PENDING status has been secured for reduced layer paneling, leading to a notable 50% improvement in embroidery speed and the attainment of an even sleeker profile.

BUILT TO LAST

Since 1974, Yupoong has stood as pioneers and innovators in the realm of headwear. We began with a more formal roll-up hat and have since progressed to crafting cutting-edge performance wear. Throughout our journey, Yupoong has consistently led the way in comfort technology, as evident in the 30 years of headwear and textile innovation encapsulated in Flexfit®.

From the timeless adjustable trucker hat to the groundbreaking stretchy hat, Flexfit®, and now the pinnacle of headwear technology, FLEXFIT NU®. Each represents Yupoong's unwavering dedication and commitment to performance comfort as well as our client's needs. As the world continues to evolve, Yupoong and Flexfit® are committed to remaining one step ahead in the latest advancements in comfort and performance technology.



TECHNOLOGY



WATER REPELLENT

Offers water repelling features to stay dry under more extreme circumstances.



FLEXFIT® MESH

A revolutionary stretchable mesh that provides ultimate ventilation and comfort.



PERMACURV®

Visor technology that maintains its proper shape and curve at all times.



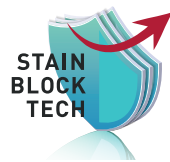
FLEXFIT TECH®

Weaves stretchable fabric throughout the cap's crown for a secure and flexible fit.



COOL & DRY

Wicks perspiration away from the body, making sure to stay cool, dry and refreshed.



STAIN BLOCK TECH

This patented technology features a 3-layer multifunctional sweatband that effectively absorbs, stores and diffuses sweat to the undersvisor.



ACTIVEGUARD™

Innovative design to enhance sweat absorption while rerouting stains towards the undersvisor, as opposed to the traditional front panel.



UNIPANEL™

Seamless front panel that provides a smooth, uninterrupted canvas for immediate wear or customization.



Logo:
Flat Embroidery

Fruit:
Flat Embroidery

 **Patent Pending**
Thinner | Stitchless
Front Seam 


FLEXFIT NU
AN ICON REBORN
L/XL

6100NU FLEXFIT NU® CAP

Reimagined baseball cap with enhanced Cool & Dry and ActiveGuard™ Technology for superior comfort. Added seam-sealed taping and Tri-Layer technique for a refined and smooth front finish. 6-panel structured cap with matching undervisor. Flexfit® fitted cap for modern comfort and refined styles. 8-rows of stitching on visor. Embroidered with the 4BAR logo to assure the quality of our renowned craftsmanship.



Y PLOGO
ON RIGHT
PROFILE



STRETCH-FITTED



BLACK



DARK GRAY



GRAY



NAVY



RED



WHITE



DARK NAVY



ROYAL

TECHNOLOGY/ FEATURES



MATERIALS

79% Polyester / 18% Rayon /
3% PU Spandex

SIZE

S/M (6 3/4 - 7 1/4) L/XL (7 1/8 - 7 5/8)

PROFILE

Mid

VISOR

Permacurv®

PANELS

6

CROWN

3 1/2"

Patent Pending Technology

Introducing our innovative Tri-Layer stitchless tech, combining Flexfit®, Cool & Dry, and patent pending ActiveGuard™ Technologies for efficient crafting at 1000 RPM.



6110NU

FLEXFIT NU® ADJUSTABLE CAP

The FLEXFIT NU® Adjustable Cap combines the original Flexfit® Tech, enhanced Cool & Dry technology, and ActiveGuard™ technology to embody refinement and modern comfortability with an iconic foundation. Integrating personalized fit with an adjustable back that fits up to ten sizes, the FLEXFIT NU® Adjustable Cap is reimagined as an all-around player for the new premium everyday headwear. 6-panel structured cap with matching undervisor. Matching plastic snapback closure and 8-rows of stitching on visor. Embroidered with the 4BAR logo to assure the quality of our renowned craftsmanship. Reimagined Adjustable + Flexfit® Technology.



YP LOGO
ON RIGHT
PROFILE



SNAPBACK



BLACK



DARK GRAY



GRAY



NAVY



RED



WHITE

TECHNOLOGY/ FEATURES



MATERIALS

79% Polyester / 18% Rayon /
3% PU Spandex

SIZE

OSFA

PROFILE

Mid

VISOR

Permacurv®

PANELS

6

CROWN

3 1/2"

Patent Pending Technology

Introducing our innovative Tri-Layer stitchless tech, combining Flexfit®, Cool & Dry, and patent pending ActiveGuard™ Technologies for efficient crafting at 1000 RPM.





Logo:
Flat Chain Embroidery

Fruit:
Flat Embroidery





Logo:
3D Chain Stitch
Embroidery

Fruit:
Flat Embroidery



5511UP

FLEXFIT® UNIPANEL™ TRUCKER CAP

Patented Design. Pair the FLEXFIT® UNIPANEL™ Cap with just about any decoration. The fused front panel provides an uninterrupted canvas that allows for endless possibilities. UniPanel™ structured cap with silver undervisor, 8 rows of stitching on visor. Embroidered with the 4BAR logo to assure the quality of our renowned craftsmanship. FLEXFIT THE ONE AND ONLY ORIGINAL®.



Y-PLUG
ON RIGHT
PROFILE



STRETCH-FITTED

TECHNOLOGY/ FEATURES



MATERIALS

99% Polyester / 1% PU Spandex
*Melange Colorways: 97% Polyester / 3% PU Spandex

SIZE

S/M (6 3/4 - 7 1/4) L/XL (7 1/8 - 7 5/8)

PROFILE

Mid

VISOR

Permacurv®

PANELS

5

CROWN

3 1/2"



BLACK



BLACK/WHITE



CHARCOAL



CHARCOAL/
WHITE



MELANGE*
DARK GRAY



MELANGE
OLIVE GREEN*



MELANGE
NAVY*



MELANGE
HEATHER/
BLACK*



MELANGE
HEATHER/
WHITE*



MELANGE
NAVY/WHITE*



MELANGE
DARK GRAY/
BLACK*



MELANGE
DARK GRAY/
WHITE*



TRUENAVY



TRUENAVY/
WHITE

110M

FLEXFIT 110®

Mesh cap for ultimate comfort and ventilation. 6-panel structured cap with silver undervisor. Matching plastic snapback closure with 8 rows of stitching on visor. Adjustable + Flexfit® Technology.



SNAPBACK



TECHNOLOGY/ FEATURES



MATERIALS

74% Polyester, 26% Cotton

*Melange Colorways: 80% Polyester / 19% Rayon / 1% PU Spandex

SIZE

OSFA

PROFILE

Mid

VISOR

Permacurv®

PANELS

6

CROWN

3 1/2"



Logo:
3D Chain Stitch
Embroidery

Fruit:
Flat Embroidery





Logo:
Flat Chain Embroidery

Fruit:
Flat Embroidery



6277

FLEXFIT® WOOLY COMBED CAP

All-time best seller baseball cap. 6-panel structured cap with silver undervisor. Flexfit® fitted cap for style and comfort. 8 rows of stitching on visor. FLEXFIT THE ONE AND ONLY ORIGINAL®.



STRETCH-FITTED

TECHNOLOGY/ FEATURES



MATERIALS

63% Polyester / 34% Cotton /
3% PU Spandex

*Multicam: 98% Cotton / 2% PU Spandex
*Kryptek & Veil: 100% Polyester

SIZE

S/M (6 3/4 - 7 1/4) L/XL (7 1/8 - 7 5/8)

Youth and XXL sizes available in select colors only

Y (6 1/2-7): Black, Dark Gray, Navy, Red, Royal
XXL (7 3/8 - 8): Black, Dark Gray, Dark Navy, Navy

PROFILE

Mid

VISOR

Permacurv®

PANELS

6

CROWN

3 1/2"



180

FLEXFIT DELTA® CAP

Lighter, sleeker, and smarter, FLEXFIT DELTA® cap maintains its sweat-free status with the patented Stain-Block Technology and the 3-layer sweatband while offering a sleek appearance with the seamless bonding finish. 6-panel structured with black undervisor. White: White undervisor.



STRETCH-FITTED



TECHNOLOGY/ FEATURES



MATERIALS

92% Polyester / 8% PU Spandex

*Melange Colorways: 100% Polyester

SIZE

S/M (6 3/4 - 7 1/4) L/XL (7 1/8 - 7 5/8)

PROFILE

Mid

VISOR

Permacurv®

PANELS

6

CROWN

3 1/2"



Logo:
Flat Embroidery

Fruit:
Flat Embroidery



Shop Flexfit at Sportsman



FLEXFIT®