

# Atlantis is an italian brand specialized in designing and manufacturing high-quality sustainable headwear since 1995







We are serious about our sustainable mission and want to prove that we are transparent and trustworthy through partners who promote the highest standards in the industry.

We want our hats to be on people's heads for as long as possible since high-quality headwear has a longer life cycle. Through collaborations with international standards and associations, we want to give consumers the certainty that the products they buy have been accredited by a third party.

This means that our products are made responsibly and that we work with all partners in our supply chain to adhere to strict environmental and social standards.









Master Italia S.p.A is GRS certified by ICEA ICEA-TX-3146

Only the products which are covered by a valid Transaction certificate are GRS certified



Certified by ICEA GOTS-11099



STANDARD 100











CIKIS STUDIO





# Features

Not only fabrics.

We go further, converting every traditional component into a recycled alternative:

RECYCLED	VISOR
RECYCLED	BUCKRAM
RECYCLED	CLOSURES
RECYCLED	SWEATBAND
RECYCLED	TAPING
RECYCL ED	LAMTNATTON

# ReTraze

ReTraze collaborates with small businesses, fishermen, and NGOs to collect discarded fishing nets and transform them into 100% recycled PE. Since 2016, ReTraze has been actively involved in collecting these abandoned fishing nets.

Through years of meticulous research and continuous improvements, they have established a vertical supply chain that effectively converts discarded fishing nets into 100% recycled PE ReTraze fishing net panels. The recycling process employed by ReTraze involves physical methods, including sorting, cutting, washing, melting, chipping, extrusion, and precision cutting. Through their efforts, they not only reduce waste, but also create a product that stands testament to the potential of responsible recycling.





DISCARDED FISHING NETS

FISHING NETS SCRAPS





CHIPS 100% RECYCLED PE

RETRAZE® FISHING NETS PANEL

# Technologies

The revolution doesn't stop.
Thanks to our continuous R&D
we do our best to make the traditional
treatments more human and eco-friendly,
maintaining the high quality
and performance of our fabrics.

#### ReTraze Aqua-®

is a branded solution dyed recycled polyester yarn made by Recyctex. Unlike traditional wet processes where yarns are produced and then dyed, with dope dyeing the pigments are trapped inside the recycled plastic after it cools to a solid form, becoming part of the new, stronger yarn and saving more energy, water and emissions during the process.

The Re-Traze Aqua-® source of plastic bottles is collected entirely within 20km from the seashore, and they continue to work on expanding the collection area and tracking system.

In contact with the skin, the Dry-tech 100% recycled polyester band is completely breathable, absorbs sweat and allows for quick drying.





Our aim was to find a way to reduce water in the colouring process. The conventional dyeing process uses hot water and chemicals to make the colour adhere to the synthetic fiber, consuming water, energy and emitting CO<sub>2</sub>.

Dope dyeing instead diverts from traditional wet processing because of its reduced environmental impact. Typical of recycled polyester, it involves adding colour pigment "upstream", directly to the melted plastic solution before the fiber is made. Unlike traditional processes where yarns are produced and then dyed, with dope dyeing the pigments are trapped inside the recycled plastic after it cools to a solid form,

becoming part of the new, stronger yarn. With this approach, dyeing can be done by hot transfer without immersion in water.

We partner with ReTraze Aqua-® solution-dyed recycled polyester yarn which saves energy, water and emissions during the process.

Their source of plastic bottles is collected entirely within 20km from the seashore, and they continue to work on expanding the collection area and tracking system. We continuously try to improve water savings and look for new and more efficient dyeing technologies, which we're striving to adopt as they become available.

# Skye

• Main Fabric: 100% recycled honeycomb polyester

Structured 6-panel cap made of dope dyed polyester, a certified recycled fabric dyed by hot transfer without immersion in water. Full prostitching, mid visor and 6 eyelets. High quality Hook & Loop closure.





TECH SPECS	OSFA · 255 GSM · HIGH QUALITY HOOK & LOOP CLOSURE
FEATURES	MID VISOR · STRUCTURED FRONT PANEL
SUSTAINABLE FEATURES	DOPE DYEING · RECYCLED DRY-TECH SWEATBAND · RECYCLED BUCKRAM RETRAZE RECYCLED VISOR



# Recycled Polyester

Polyester is an important fiber in our collections and one of the most widely used in the world: strong, durable and crease-resistant, it allows us to make lightweight headwear that dries quickly.

But its production comes at an environmental cost: it's a synthetic fiber derived from oil with a lower environmental impact than the production of natural fibers in terms of water and land¹ but, the energy required to produce polyester makes it a very high-impact process².

This is why Atlantis wants to encourage the use of recycled polyester instead of virgin fossil-based one.

Its alter-ego, recycled polyester, or rPET, is made from polymers obtained by melting

used plastic bottles and transforming them into textile fiber.

Did you know that every minute, nearly 1 million plastic bottles are purchased around the world?<sup>3</sup>

Even if recycled options allow a reduction of emissions compared to the virgin options, we know that it's not the definitive solution to pollution from synthetic fibers: rPET's mechanical recycling process significantly reduces the material's quality and unfortunately very few clothes are recycled back into textile use and the majority of wasted polyester garments are still in the landfills. Moreover, rPET is not biodegradable and loses microplastic fibers as much as virgin plastic.

<sup>&</sup>lt;sup>1</sup> Sustainable Apparel Materials 2015 (https://matteroftrust.org/wp-content/uploads/2015/10/SustainableApparelMaterials.pdf)

 $<sup>^2</sup>$  (Environmental Sciences Europe (2021) Analysis of the polyester clothing value chain to identify key intervention points for sustainability)



#### Sand

• Main Fabric: 95% recycled polyester - 5% elastane

Featuring a corded miniottoman exterior, Sand is made almost entirely of breathable recycled polyester.  $\,$ 

The elastane fabric gives a stretchable universal fit making this hat completely suitable for sport and outdoor fun.







DARK GREY



NAVY





BLACK



TECH SPECS	OSFA · 230 GSM · HIGH QUALITY HOOK & LOOP CLOSURE
FEATURES	MID VISOR · STRUCTURED FRONT PANEL
SUSTAINABLE FEATURES	RECYCLED BUCKRAM · RECYCLED ELASTIC SWEATBAND RETRAZE RECYCLED VISOR

## Recy Feel

• Main Fabric: 100% recycled polyester

Constructed recovering 11 plastic bottles per square meter, the Recy Feel is made with 100% recycled polyester fabric and represents the finest result of a sustainable choice.





TECH SPECS	OSFA · 115 GSM · RECYCLED SNAPBACK CLOSURE
FEATURES	MID VISOR · STRUCTURED FRONT PANEL
SUSTAINABLE FEATURES	RECYCLED DRY-TECH SWEATBAND · RETRAZE RECYCLED VISOR
	RECYCLED BUCKRAM





#### Joshua

• Main Fabric: 100% recycled polyester twill

Classic 6-panel baseball cap in 100% recycled polyester with curved visor and full prostitching. Adjustable closure with Hook & Loop. Perfect for sunny hikes or everyday life.







TECH SPECS	OSFA · 200 GSM · HOOK & LOOP CLOSURE
FEATURES	CURVED VISOR · STRUCTURED FRONT PANEL · SELF FABRIC SWEATBAND
SUSTAINABLE FEATURES	RECYCLED BUCKRAM · RETRAZE RECYCLED VISOR

# Fiji

• Main Fabric: 100% recycled polyester twill

Structured 5-panel baseball cap made of 100% recycled polyester with curved visor and full prostitching. Wide space on the crown for custom patches and Hook & Loop closure at the back.

Fine protection from the sun for summer trekking and outdoor life.





TECH SPECS	OSFA · 200 GSM · HOOK & LOOP CLOSURE
FEATURES	CURVED VISOR · STRUCTURED FRONT PANEL · SELF FABRIC SWEATBAND
SUSTAINABLE FEATURES	RECYCLED BUCKRAM · RETRAZE RECYCLED VISOR



#### Rapper Canvas

Main Fabric: 100% recycled polyesterSide&back: 100% recycled polyester

Leisure trucker hat in recycled polyester canvas and recycled polyester mesh on side and back. 5 panels shape and mid visor.











NAVY-DARK GREY

BLACK-GREY WHITE-BURGUNDY-BLACK OLIVE-KHAKI

TECH SPECS	OSFA · 270 GSM · RECYCLED SNAPBACK CLOSURE
FEATURES	MID VISOR · STRUCTURED FRONT PANEL · SELF FABRIC SWEATBAND
SUSTAINABLE FEATURES	RECYCLED BUCKRAM · RETRAZE RECYCLED VISOR



# **Bryce**

NAVY-WHITE

• Main Fabric: 100% recycled polyester twill

• Side&Back: 100% recycled polyester mesh

Classic structured 6-panel trucker cap in recycled polyester twill. Ventilated recycled mesh that keeps you fresh and recycled snapback closure. Ideal in the summer or when travelling.



NAVY-NAVY

OLIVE-BLACK





TECH SPECS	OSFA · 200 GSM · RECYCLED SNAPBACK CLOSURE
FEATURES	MID VISOR · SELF FABRIC SWEATBAND · STRUCTURED FRONT PANEL
SUSTAINABLE FEATURES	RECYCLED BUCKRAM · RETRAZE RECYCLED VISOR

ROYAL-BLACK





#### Zion

• Main Fabric: 100% recycled polyester twill

• Side&back: 100% recycled polyester

Classic 5-panel trucker cap in recycled polyester twill. Recycled mesh and snapback closure. Wide crown for embroideries and patches. Light and breathable

shape for everyday use.





NAVY-WHITE









ROYAL-BLACK



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TECH SPECS	OSFA · 200 GSM · RECYCLED SNAPBACK CLOSURE
FEATURES	CURVED VISOR · STRUCTURED FRONT PANEL · SELF FABRIC SWEATBAND
SUSTAINABLE FEATURES	RECYCLED BUCKRAM · RETRAZE RECYCLED VISOR

#### **James**

• Main Fabric: 100% recycled polyester twill

Structured 6-panel cap with full prostitching and recy snapback closure. Made of 100% certified recycled polyester. Old school look and flat visor shape.





TECH SPECS	OSFA · 200 GSM · RECYCLED SNAPBACK CLOSURE
FEATURES	FLAT VISOR · STRUCTURED FRONT PANEL · SELF FABRIC SWEATBAND
SUSTAINABLE FEATURES	RECYCLED BUCKRAM · RETRAZE RECYCLED VISOR



#### Geo

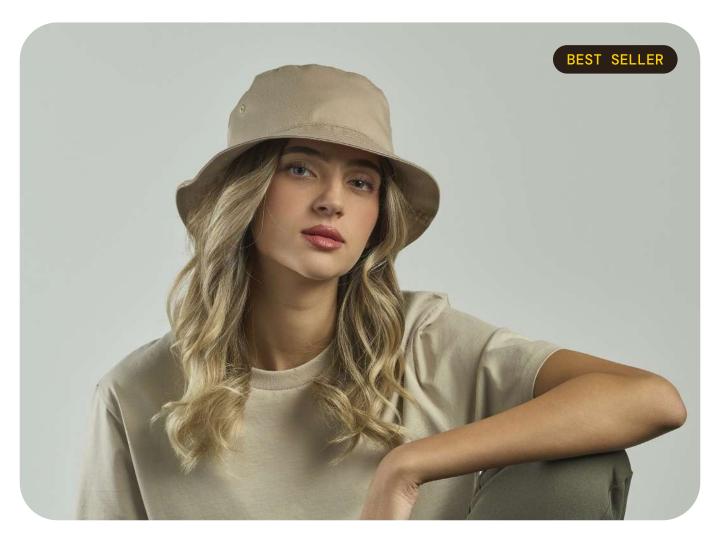
• Main Fabric: 100% recycled polyester twill

Straightforward, simple and fully recycled. The Geo bucket is the ultimate classy 100% recycled polyester hat and fits loosely for a casual and easygoing feel.





TECH SPECS	OSFA · 200 GSM
FEATURES	SELF FABRIC SWEATBAND · SOFT CROWN · 3 1/2" SOFT CROWN



#### Wind

• Main Fabric: 100% recycled polyester yarn

Classic shaped beanie with cuff in recycled polyester yarn. Double layer and circular machine finish. Soft hand feel for everyday use.



TECH SPECS	OSFA · 74 G
FEATURES	12" KNIT





#### Moover

• Main Fabric: 100% recycled polyester yarn

Comfortable beanie in recycled polyester yarn. Double layer and circular machine finish. Soft hand feel for outdoor activities and everyday use.





TECH SPECS	OSFA · 60 G
FEATURES	8 1/2" BEANIE



#### Birk

• Main Fabric: 100% recycled polyester

Soft and comfortable polar fleece beanie made from recycled polyester with a straight cut. Light, warm and at the same time small enough to fit easily into a pocket when not in use.













TECH SPECS	OSFA · 230 G
FEATURES	COMPACT DESIGN · FLATLOCK SEAMS · 8" BEANIE

### Hotty

• Main Fabric: 100% recycled polyester

Versatile and light neck warmer in comfortable recycled polyester 11" polar fleece with excellent moisture management properties. Ideal for high-output activities in cold weather. Cord adjuster on the top edge for full closure.











TECH SPECS

28x25 CM · 230 G · ELASTIC STRING WITH PLASTIC STOPPER

**FEATURES** 

COMPACT DESIGN





Polylana® fiber unlocks new potential in fiber creation with reduced environmental impact and enhanced performance capabilities.

Polylana® fiber is an eco-efficient staple fiber with characteristics similar to acrylic and wool fiber, at lower impact.

Polylana® fiber can be blended with any natural and synthetic fiber to enhance and adjust performance, look or other characteristics of the final product.

Reduces environmental impact

Reduces water consumption

Reduces energy emission

#### Oak

• Main Fabric: 60% Polylana® polyester - 40% acrylic

Chunky rib-knitted beanie in soft, warm Polylana® yarn. Single-layer knitting with wide folded cuff and fully fashioned top. Lots of space for embroideries on the front.



TECH SPECS	OSFA · 102 G
FEATURES	13 1/2" KNIT WITH 4 1/2" PRE-ESTABLISHED CUFF

RUSTY

ACID GREEN



### Maple

• Main Fabric: 60% Polylana® polyester - 40% acrylic

Knitted beanie in Polylana® that makes it warm, comfortable and sustainable. Finished with a fully fashioned top and patterned with an elegant rib-knitted cuff. Perfect for cold winter days, and small enough to fit easily into a pocket when not in use.







TECH SPECS	OSFA · 80 G
FEATURES	11 1/4" KNIT WITH 2 3/4" PRE-ESTABLISHED CUFF



# Holly

• Main Fabric: 60% Polylana® polyester - 40% acrylic

Comfortable knitted beanie in soft Polylana® yarn. Knitted in two layers with a straight cut. Perfect for both everyday use and outdoor life.



FEATURES 8 1/2" BEANIE	





#### Pure

• Main Fabric: 60% Polylana® polyester - 40% acrylic

One of the most famous shapes upgraded with a breakthrough recycling registered process called Polylana®. The Pure beanie mixes classic style with an ultrasoft blend

The Pure beanie mixes classic style with an ultrasoft blend of recycled and virgin yarn that consumes less energy and water than standard yarn in the production process.





TECH SPECS	OSFA · 80 G
FEATURES	13" KNIT

### Andy

• Main Fabric: 50% recycled polyester - 50% acrylic

Fine rib-knitted beanie with regular cuff and fully fashioned top. Made of 50% recycled polyester and 50% acrylic. Single knitting to hold its shape well.



TECH SPECS	OSFA · 82 G
FEATURES	11" KNIT WITH 2 1/2" PRE-ESTABLISHED CUFF



#### Shore

• Main Fabric: 50% recycled polyester - 50% acrylic

A must have beanie, half recycled, half acrylic. The sustainability of the Shore meets 90s style with a large rib knit and a strong personality reminiscent of the vintage fisherman style.



NAVY



RUSTY

BOTTLE GREEN

OLIVE

SUSTAINABLE FEATURES

BLACK

MUSTARD



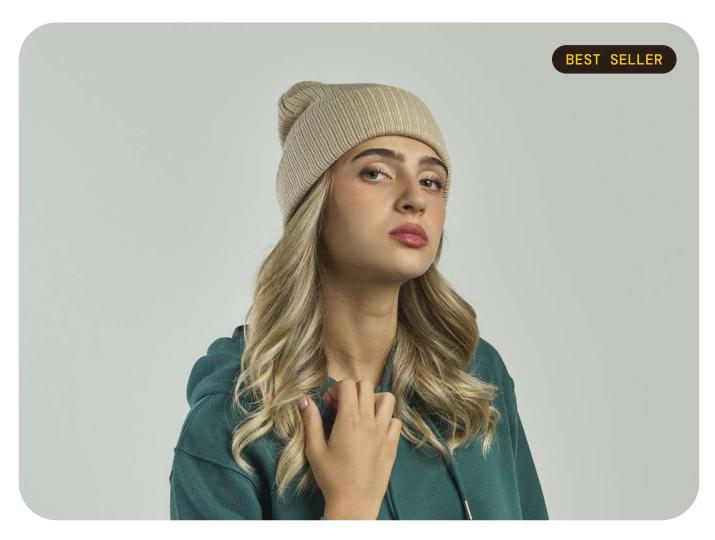
#### Rio

• Main Fabric: 50% recycled polyester - 50% acrylic

The Rio beanie is constructed in 50% recycled polyester and 50% acrylic blend with cuff and a narrow rib knit that ensures style, versatility and a fit suitable for everyone.



TECH SPECS	OSFA · 65 G
FEATURES	11" KNIT





## Shine

• Main Fabric: 50% recycled polyester - 50% acrylic

Shine is the first beanie that combines sustainable fibers with a single bright reflex yarn.

The reflective details are the perfect solution for those who do not give up sport even when it's dark and cold.



BLACK







OSFA		65	G	
	OSFA	OSFA ·	OSFA · 65	OSFA · 65 G

FEATURES REFLECTIVE · 9" BEANIE



# Recycled cotton

Producing a cotton fabric requires a large amount of water. About 10,000 litres of water are needed to produce 1kg of cotton, more or less the equivalent of one T-shirt or a pair of jeans.

If we choose the alternative by using recycled cotton, we extend the life span of a fiber that has already been created using fewer environmental resources.

Recycled cotton is regenerated cotton fiber obtained from production waste, like the one in our collection (pre-consumer) where our supply chain partners collect textile scraps from fabric production, or fabrics that have reached the end of their life (post-consumer). The pieces of fabric, once collected and divided by colour, are chopped and transformed back into raw fiber. The result is then spun back into yarns for reuse in other products.

With regenerated cotton the same fabric can find new life in other products using less energy, water, chemicals and freeing up the land for other crops compared to virgin cotton, as well as preventing the product from ending up in landfills.

We are constantly working with our supply-chain partners to use more recycled cotton in our raw materials whenever possible.

# **Recy Three**

• Main Fabric: 50% recycled cotton - 50% cotton

• Side&back: 100% recycled polyester

The Recy Three weaves three different materials, adding a stylish recycled polyester mesh and closure in R-PET.





TECH SPECS	OSFA · 260 GSM · RECYCLED SNAPBACK CLOSURE
FEATURES	MID VISOR · STRUCTURED FRONT PANEL · SELF FABRIC SWEATBAND
SUSTAINABLE FEATURES	RECYCLED BUCKRAM · RETRAZE RECYCLED VISOR



### **Powell**

• Main Fabric: 50% recycled cotton - 50% conventional cotton

Stylish and young bucket hat made with a mix of recycled cotton and virgin cotton twill. Short and steep brim that gives good, all-round protection, and can also be folded so the hat fits in a pocket when not in use.

Two eyelets on the back for more ventilation.







TECH SPECS	OSFA · 260 GSM
FEATURES	SELF FABRIC SWEATBAND · SOFT CROWN · 3 1/2"



# Organic cotton

Cotton is the world's largest non-food crop. Grown by more than 80 countries, its production is concentrated in India, China, US, Brazil, and Pakistan which combined together produce 75% of all the world's cotton.<sup>1</sup>

Cotton is an impressive material and one of the most used in our collections: it's soft, comfortable, breathable and hypoallergenic. Despite its presence in nature, conventional cultivation is often not so sustainable, which uses chemicals (synthetic pesticides, herbicides, fertilisers and GMOs) and large amounts of water for irrigation, irreversibly damaging the soil. There are also social impacts, such as child and forced labour and exposure to potentially toxic and carcinogenic compounds.

The alternative exists and is called organic cotton grown without the use of pesticides and chemical fertilisers which, in the long run, filter both into plants and into the soil. Organically farmed cotton comes from controlled and certified crops, supporting

biodiversity and healthier ecosystems. This way, water consumption is significantly reduced, soil fertility is preserved and better working conditions and health are guaranteed to farmers and their families.

The LCA study<sup>2</sup> we conducted also confirmed that choosing organic cotton for our products led to a reduction of  $CO_2$  emission from 18% to 21% compared to the conventional one.

Organic cotton was one of the first preferred materials introduced in 2018 and we keep investing in this fabric selecting certified supply chains that include both environmental and ethical standards and allow us to verify the fiber origin.

 $<sup>^{\</sup>rm 1}$  The World Counts (2021) World Cotton Production Statistics.

<sup>&</sup>lt;sup>2</sup> The LCA was conducted on selected articles, taking takes into account the complete life of the product, from its production to distribution.





### Fraser

• Main Fabric: 100% organic cotton twill

Unstructured 6-panel cap in organic cotton. Dad hat shape with mid visor and full metal buckle. Authentic fashion icon of the modern urban culture.





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TECH SPECS	OSFA · 260 GSM · FULL BRASS METAL BUCKLE WITH METAL HOLE
FEATURES	MID VISOR · SELF FABRIC SWEATBAND · GARMENT WASHING
CHCTATNADI E EEATUDEC	DETRATE DECYCLED VICOR

## Nelson

• Main Fabric: 100% organic cotton yarn

Comfortable beanie made of 100% organic cotton yarn, anallergic and natural fit. Fine rib knitted with regular cuff and flat machine fit.







TECH SPECS	OSFA · 78 G
FEATURES	11" KNIT



### Yala

• Main Fabric: 100% organic cotton yarn

Comfortable beanie in 100% organic cotton yarn, anallergic and natural fit. Fine rib knitted made with circular machine.

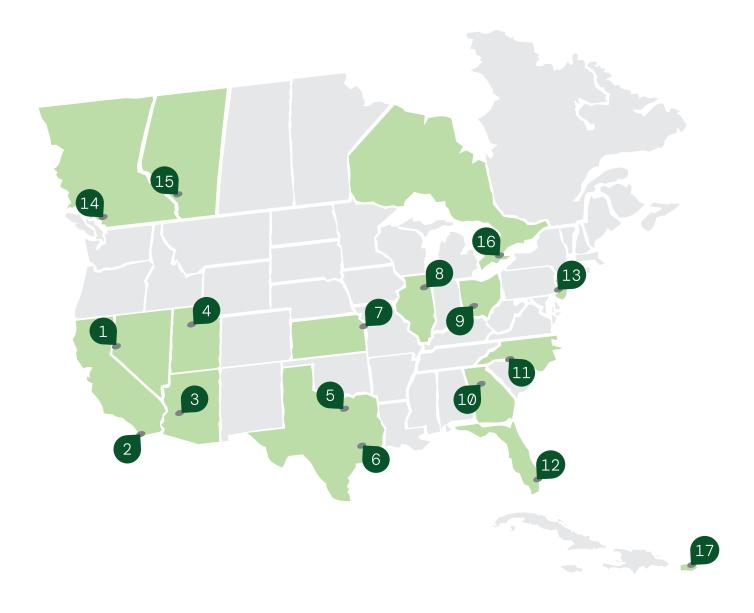








# Where to find us



17 North American Distributors - Atlantis Headwear is partnered with Sportsman Cap & Bag to distribute sustainable headwear through 17 locations.

#### 1 S&S Activewear

Reno, Nevada 89506 800 523 2155 toll free www.ssactivewear.com asi# 84358

#### 2 Mission Imprintables

San Diego, California 92154 800 480 0800 toll free www.missionimprintables.com asi# 71781

#### 3 McCreary's Tees

Phoenix, Arizona 85040 800 541 1141 toll free www.mccrearystees.com asi# 69885

#### 4 SLC Activewear

West Valley City, Utah 84119 888 557 0799 toll free www.slcactivewear.com

#### 5 S&S Activewear

Fort Worth, Texas 76137 800 523 2155 toll free www.ssactivewear.com asi# 84358

#### 6 Kati Sportcap & Bag

Houston, Texas 77057 800 392 5559 toll free www.katisportcap.com asi# 64140

#### 7 S&S Activewear

Olathe, Kansas 66061 800 523 2155 toll free www.ssactivewear.com asi# 84358

#### 8 S&S Activewear

Lockport, Illinois 60441 800 523 2155 toll free www.ssactivewear.com asi# 84358

#### 9 S&S Activewear

West Chester Township, Ohio 45011 800 523 2155 toll free www.ssactivewear.com asi# 84358

#### 10 S&S Activewear

McDonough, Georgia 30253 800 523 2155 toll free www.ssactivewear.com asi# 84358

#### 11 Carolina Made

Indian Trail, North Carolina 28079
800 222 1409 toll free
www.carolinamade.com
asi# 43993

#### 12 S&S Activewear

Pompano Beach, Florida 33069 800 523 2155 toll free www.ssactivewear.com asi# 84358

#### 13 S&S Activewear

Reading, PA 19605 800 523 2155 toll free www.ssactivewear.com asi# 84358

#### 14 S&S Canada

Burnaby, British Columbia, V3N 0B2 800 711 1600 toll free en-ca.ssactivewear.com asi# 90703

#### 15 S&S Canada

Calgary, Alberta, T3J 2G2 800 711 1600 toll free en-ca.ssactivewear.com asi# 90703

#### 16 S&S Canada

Woodbridge, Ontario, L4H 4W9 800 711 1600 toll free en-ca.ssactivewear.com asi# 90703

#### 17 S&S Puerto Rico

Catano, PR 00962 1 (787) 275-3600 toll free en-pr.ssactivewear.com

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# Headwear